

# 公共艺术专业本科培养方案

## Undergraduate Program for Public Art Direction

### 一、培养目标

#### I、Educational Objectives

本专业坚持科学素质教育与人文素质教育相统一，根据“厚基础、宽口径、强能力、重应用”的学术型与应用型相结合的教学原则，培养学生理论与实践相结合、有创意能力，能在室内外公共空间中进行艺术创造与视觉设计以满足相应的城市环境美化与人文关怀需求的专门艺术设计人才。毕业生可到各级市政规划局、交通部门、建筑和规划部门、各类设计院所、专业设计机构等政府部门和企事业单位从事创作、设计、研究、教学及艺术工程管理工作。

This specialty links quality education of science together with quality education of humanities, and is based on principles combining academic and applied skills, namely deep roots, wide range, high qualities, and great abilities. In this program, you will have a good understanding about theory and practice, and will have much creativity. You are to be qualified people for beautifying the city's environment and fulfilling the requirements of Humanistic care, with your capacity of creating art works and design for exterior and interior in the public space. The graduates will be able to get a job in the Municipal Planning Bureau, the Department of Transportation, the Department of Architecture and Planning, the different design institutes, design organizations of the government and so on. You will also be qualified for jobs in companies which activities including creation, design, research, teaching, art management and so on.

### 二、培养规格

#### II、Cultivation Standards

##### I) 学制

Length of Schooling

修业年限：4年

Duration: 4 years

##### II) 学位

Degree

授予学位：艺术学士学位

Degrees conferred: Bachelor of Arts

##### III) 人才培养基本要求

Basic requirements for Cultivation

本专业学生主要通过艺术造型能力与视觉设计能力的训练，掌握现代城市的公共景观、公共场所等领域空间造型规律，学习与培养艺术工程、艺术化设施、陈设艺术品等设计、制作及施工能力。本专业要求学生分别对公共艺术理论知识、实践知识进行学习和研究，涵盖公共艺术本体形态、艺术形式、创作形式、创作观念、方法、技巧及审美意识等综合内容。

毕业生应获得以下几个方面的知识和能力：

- 1.掌握公共艺术的基本理论和基本知识；
- 2.掌握相关公共艺术领域内的设计制作方法和有关技术；
- 3.具有相关公共艺术领域内的公共艺术品进行设计制作的基本能力；
- 4.熟悉相关公共艺术领域内的相关方针、政策和法规；
- 5.了解城市公共艺术领域各种艺术表现手段的应用前景、需求发展动态；
- 6.具有初步的科学研究和实际工作能力，具有一定得批判性思维能力。

The students of our specialty will have professional training for design and modeling in order to have a good knowledge of the standards concerning public landscape and public space design, and to develop working ability for art projects, design of public facilities and interior design. We ask our students to learn and study respectively theory and practice in public art, including ontological form of public art, art form, creation form, creative concept, method and skills of creation, and aesthetic sense.

The graduates of this specialty will acquire:

1. Basic theory and knowledge of public art;
2. Design, fabrication method and the technology related to it in the fields of public art;
3. Basic ability about art design in the fields of public art;
4. Acquaintance of standards, general and specific policies in the fields of public art;
5. Understanding future prospect and development of dynamic demand within the domain of public art;
6. Research capacity, working ability and certain critical thinking ability.

### 三、核心课程

#### III、Core Courses

室内外陈设艺术品创作设计、公共空间艺术、装饰艺术、材料创作、公共景观设计、公共设施设计、环境雕塑、壁画、雕塑、数码图形处理等。

Public Symbols and Visual Communication Design , Art Creation and Design of Indoor and Outdoor Display ,Basic design of spatial pattern and visual communication, fundamentals of decoration, basic knowledge about material and their related technologies, basic design of public landscape and exhibition, design of public utilities, sculpture in public, mural and relief sculpture, digital image processing and so on.

#### 四、主要实践性教学环节

##### **IV、Main Internship and Practical Training**

按不同公共艺术品创作手段，进行公共艺术的创作与设计制作。

Create and design public art works according to the methods of the different kinds of art.

## 五、学时与学分

## V、Hours/Credits

## 学时学分构成表

Table of Hours and Credits

课程类别 Courses Classified		学时/周数 Period/Weeks	学分 Credits		学分比例 Proportion of Credits	
			理论 Theory	实践 Practice		
通识课程平台 General Courses Platform	通必 General Compulsory	642	26	9	21.9%	
	通选 General Elective		12		7.5%	
学科基础课程平台 Basic Courses Platform	必修 Compulsory	464	22.5		14.1%	
	选修 Elective	240	10		6.3%	
专业课程平台 Major Courses Platform	必修 Compulsory	744	30		18.8%	
	选修 Elective	338	13.5		8.4%	
实践教学平台 Practical Teaching Platform	必修 Compulsory	34w			20.0%	
	选修 Elective					
创新创业平台 Innovation and Entrepreneurship Platform	创新学分 Innovation Credits		3		3%	
	创业学分 Entrepreneurship Credits		2			
小计 Amount	必修学分 总数 Compulsory Credits	119.5	选修学分 总数 Elective Credits	35.5	选修学分比例 Proportion of Elective Credits	22.9%
	理论学分 总数 Theory Credits	114	实践学分 总数 Practice Credits	41	实践教学环节比例 Proportion of Internship and Practical Training	26%
最低毕业学分 The Lowest Graduate Credits		160.				

## 学期学分分配表

## Division of Credits of Each Term

各学期学分分配 Division of Credits of Each Term 课程类别 Courses Classified		学期 Term							
		一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th
通识课程平台 General Courses Platform	通必 General Compulsory	10	10	6	8		1		
	通选（建议） General Elective (suggestive)		2	2	2	2	2	2	
学科基础课程平台 Basic Courses Platform	必修 Compulsory	10.5	10		2				
	选修 Elective		2	6	4				
专业课程平台 Major Courses Platform	必修 Compulsory			4	8	7	6.5	4.5	
	选修 Elective				2	4.5	2	5	
实践教学平台 Practical Teaching Platform	必修 Compulsory	2	2	5	2	2	5		14
	选修 Elective								
小计 Amount		22.5	26	23	28	15.5	16.5	11.5	14
创新创业平台 Innovation and Entrepreneurship Platf orm	创新学分 Innovation Credits	3							
	创业学分 Entrepreneurship Credits	2							
最低毕业学分 The Lowest Graduate Credits		160							

注① 学分比例：各教学平台或教学环节占最低毕业学分的比例。

②实践教学环节，包括集中性实践教学环节和实验教学（不含体育）。集中性实践教学环节，包括培养方案内集中实施的实践、实习、课程设计、毕业设计、毕业论文、社会调查等；实验教学，包括课内实验和独立开设实验。

③学期学分分配表中，选修课须规定每学期最少修读的学分。

## 六、教学进程计划表 / VI、Teaching Schedule Form

## 表一：通识课程平台 / Form I: General Course Platform

## 表一(A)：通识必修课程(通必修课) / Form I (A): General Compulsory Courses (General Required)

课程编号 Course Code	课程名称 Course Names	学分 Crs.	总学 时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes	
				理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th		
109100000418	军事理论 Military Theory	2	36	36				2									1-16
109110000318	军事技能训练 Military Skill Training	0/2	36	0		36											1-2
20W100000613	英语 1 English 1	2	32	32				4									3-18
218110000313	体育 1 Physical Education 1	0/1	26			26		/2									3-15
217100000313	思想道德修养与法律基础 Cultivation of Morals and Fundamentals of Law	2.5/0. 5	52	40		12		3 ( 文)	3 ( 理)								3-16/1 -14
217100000413	形势与政策 Situation and Policy	2	32	32		0		2									1-16
217100000613	民族理论与民族政策 National Theory and National Policy	1.5/ 0.5	32	24		8		3									1-8
20W100000713	英语 2 English 2	2	32	32				4									1-16
218110000213	体育 2 Physical Education 2	0/1	32			32		/2									1-16
20W100000813	英语 3 English 3	2	32	32						4							1-16
218110000413	体育 3 Physical Education 3	0/1	32			32				/2							1-16
2171000122	中国近现代史纲要 Essentials of China Modern and Contemporary History	2.5/ 0.5	52	40		12		3 ( 文)	3 ( 理)								1-14
217100000113	马克思主义基本原理 Marxist Fundamentals	2.5/0. 5	52	40		12				3 ( 文)	3 ( 理)						1-14
2171000121	毛泽东思想和中国特色社 会主义理论体系概论 Introduction to MAO zedong thought and socialist theoretical system with Chinese characteristics	4/1	88	64		24					4 ( 文)	4 ( 理)					1-16

课程编号 Course Code	课程名称 Course Names	学分 Crs.	总学 时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes		
				理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th			
				20W100000913	英语 4 English 4	2	32	32									4	
218110000113	体育 4 Physical Education 4	0/1	32			32						/2						1-16
115100000113	就业指导 Employment Guidance	1	16	16											2			1-8/ 9-16

表一（B）：通识选修课程（通选课）/Form I (B): General Elective Courses

课程类别 Course Classi-fied	学分 Crs.
通识选修课程（通选课） General Elective Courses	12



表二：学科基础课程平台

Form II. Basic Course Platform

课程类别 Course Classified	课程编号 Numbers of courses	课程名称 Course Names	学分 Cr.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes	
					理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th		
学科基础必修 Require Basic Courses	203103032713	公共艺术专业导论 Professional introduction	1	16	16					16								
	203103000113	中国美术史 History of Chinese Fine Arts	2	32	32					3								
	203103001113	外国美术史 History of Foreign Fine Arts	2	32	32					3								
	203100041018	素描 1 Literary Sketch1	2	48	48					12								
	203100043018	色彩 1Color1	2	48	48					12								
	203100049018	图式语言 1 Schema Language1	2	48	48					12								
	203100042418	素描 2 Literary Sketch2	2	48	48					12								
	203100039618	线描 Line Drawing	2	48	48					12								
	203100043518	民族民间美术 Fine Arts of National and Folk	2	48	48					12								
	209100031018	计算机基础 II Foundation Computer II	1.5	32	32					3								
	203103001713	视觉艺术心理学 Psychology of Visual Art	2	32	32					3								
	202100000513	应用写作 Applied Writing	2	32	32							2						
学科基础选修 Elective Basic Courses	203100046618	色彩 2 Color2	2	48	48													需注明选修学分要求和学生在某一学期最少选修
	203100043418	图式语言 2 Schema Language2																
	203100044618	色彩构成 Color Composition																

课程类别 Course Classified	课程编号 Numbers of courses	课程名称 Course Names	学分 Crs.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes			
					理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th				
	203100048018	三维构成 Composition	2	48	48													学分		
	203100040818	透视基础 Perspective																		
	203100042818	书法 Calligraphy												12						
	203100043618	装饰绘画 Decoration Painting																		
	203100044318	摄影基础 Basic of Photography	2	48	48															
	203100044018	专业软件应用 Application of Computer Professional Software												3						
	203103002013	艺术概论 Introduction to Art	2	32	32															
	203103001413	设计概论 Introduction to Design												3						
	203103001313	现当代艺术 Modern and Contemporary Art	2	32	32															
	203103002113	少数民族美术鉴赏 Appreciation of Ethnic Art												3						
学分要求: 学分: 32.5      其中必修 22.5 学分, 选修 10 学分 Demand of Credits: Credits: 32.5      Required: 22.5      Elective: 10																				

表三：专业课程平台

Form III: Major Courses Platform

课程类别 Course Classified	课程编号 CourseCode	课程名称 Course Names	学分数 Crs.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes
					理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th	
专业必修 Required Courses	203100053618	综合材料基础工艺 Base Craft of Integrated Materials	2	48	12	36						12					4周 /week
	203100046018	装饰艺术* Decorative Art	2	48	48						12						4周 /week
	203100061018	雕塑 1* Sculpture 1	2	48	4	44						12					4周 /week
	203100061118	漆艺基础* Lacquer Basic	2	48	4	44						12					4周 /week
	203100043718	壁画基础 Base of Mural	2	48	48							12					4周 /week
	203100061218	公共设施设计* Design of Public Utilities	2	48	4	44						12					4周 /week
	203100061318	雕塑 2* Sculpture 2	2.5	60	4	56							15				4周 /week
	203100065718	壁画设计与制作* Mural Design and Production	2	48	48								12				4周 /week
	203100061418	浮雕* Relief Sculpture	2.5	60	4	56							15				4周 /week
	203100061518	室内外陈设艺术品创 作设计* Interior and exterior furnishings art creation design	2	48	4	44									12		4周 /week
	203100065618	壁画创作* Fresco Creation	2.5	60	60										15		4周 /week
	203100061618	环境雕塑* Sculpture in Environment	2	48	4	44								12			4周 /week
	203100061718	公共空间艺术* Public Space Art	2	48	4	44										12	4周 /week
	203100061818	材料创作* Creation with Materials	2.5	60	4	56										15	4周 /week

课程类别 Course Classified	课程编号 CourseCode	课程名称 Course Names	学分 Crs.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes		
					理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th			
	小计 Amount		30	768	228	448		92				96	192	180	180	120			
专业选修 Elective courses	203100061918	陶艺 Ceramic Art	2	48	4	44							12					4周 /week	
	203100062018	金属工艺 Metal Art																	
	203100062118	纤维艺术 Fiber Art	2	48	4	44								12					4周 /week
	203100062218	公共符号与视觉传达设计 Public symbol & visual communication design																	
	203100062318	漆艺 Lacquer Art	2.5	60	4	56							15						4周 /week
	203100062418	饰品设计 Accessory Design																	
	203100062518	装置艺术 Installation Art	2	48	4	44								12					4周 /week
	203100062618	公共景观设计(公) Public Landscape Design																	
	203100062718	陶艺与环境 Ceramic Art and Environment	2.5	60	4	56									15				4周 /week
	203100062818	民族民间雕塑 Folk Sculpture																	
	203100062918	漆画 Lacquer Painting	2.5	60		30		30										15	4周 /week
	203100044718	新媒体艺术 New Media Art																	
		小计 Amount		13.5	324		296		32				48	108	48	120			
总学时合计: 1130 The Whole Periods:768/324			学期周学时小计 Periods in Each Term									96	240	306	240	248			
总学分合计: 43.5 The Whole Credits:30/13.5			学期学分小计 Credits in Each Term									4	10	11.5	8.5	9.5			
学分要求: 学分: 43.5 其中必修学分 30, 选修学分 13.5 Demand of Creditx:Creditx: 43.5 Required: 30 Elective: 13.5																			

表四：实践教学平台

Form IV: Practical Teaching Platform

类别 Category	课程编号 CourseCode	实践教学名称 Practical Teaching Name	学分 Crts.	周数 Total Period	学时类型 Type of Period		各学期周学时分配 Division of class-hour in Every Week of Each Term								地点 Place			
					实验 Exp.	实习 Pra.	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th				
教学实践 Teaching Practice	社会实践 Social Practice	20311003891 8	专业参观 1 Professional Visit 1	2	2W		2W	√										
		20311003911 8	专业参观 2 Professional Visit 2	2	2W		2W		√									
		20311003861 8	专业调查 1 Professional Investigation 1	2	2W		2W			√								
		20311003881 8	专业调查 2 Professional Investigation 2	2	2W		2W				√							
		20311003901 8	专业调查 3 Professional Investigation 3	2	2W		2W					√						
		20311003871 8	专业调查 4 Professional Investigation 4	2	2W		2W						√					
	课程设计 Project Design																	
小计 Preliminary			12	12W		12W												
教学实习 Teaching Exercitation	教学实习 Teaching Exercitation	20311302441 3	户外写生 Outdoor Sketch	3	3W		3W			√								
		20311302431 3	专业考察 Professional Inspection	3	3W		3W						√					
	毕业实习 Graduation Practice	20311302411 3	毕业实习 Graduation Practice	4	4W		4W									√		
	毕业论文 (设计) Graduation Project (Thesis)	20311303081 3	毕业设计(公艺) Graduation Project	10	12W		12W									√		
	小计 Amount			20	22W		22W											
总计 Amount			学分 Credits 32 学时		Period	32W 周	Weeks 34W											

表五：创新创业平台

Form V: Innovation &amp; Entrepreneurship Platform

类别 Category	学分 Crs.
创新学分 Innovation Credits	3
创业学分 Entrepreneurship Credits	2
总计 Amount	5

执笔人：

审核人：